Intellectual Ventures migrates to NetDocuments with EIM International and SeeUnity

SeeUnity's migration solution securely moves data from Documentum and transforms data for compatibility to NetDocuments

EIM, a leading ECM System Integrator, was selected to provide professional and technical expertise to migrate documents from IV's existing Documentum system, and to import documents and meta-data into a newly created NetDocuments repository using SeeUnity's Velocity Content Migration.

GOAL: PROVIDE A NEW AND BETTER WAY TO STORE DOCUMENTS

Intellectual Ventures made the decision to migrate their documents to NetDocuments after deciding they no longer needed the customizations Documentum allowed. IV also didn't want to support the management and cost required to support this legacy system. IV wanted to simplify their document management and NetDocuments provided the interface and capabilities desired. The aim was to provide a consistent, coherent way to store, manage, protect, and expose documents in a manner congruous with users' needs, application requirements, security, and legal policy controls.

THE CHALLENGE: MIGRATING CONTENT ACROSS VERY DIFFERENT DOCUMENT MANAGEMENT SYSTEMS

Documentum, which had been used by IV for many years, was highly entrenched throughout the organization. NetDocuments was selected as the new document management system because it offered simplified document management for IV. However, getting their documents moved with the important associated meta-data was going to be a challenge due to the differing ways that Documentum and NetDocuments handle meta-data, as well as import limitations from NetDocuments.

INTELLECTUAL VENTURES®

At a glance:

- Industry: Invention Capital
- Employees: 500+
- Technology Areas Covered: 50+
- SeeUnity Product Used: Velocity Content Migration

Intellectual Ventures (IV), located in Bellevue, WA, as well in eight additional countries, has been the global leader in the business of invention. They manage and grow their invention portfolios by partnering with leading inventors, collaborating with pioneering companies, and investing other expertise and capital in the process of invention.

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The best course of action to preserve data and reduce cost seen by EIM and IV was to first extract all content and important meta-data from Documentum to a file system. SeeUnity's Velocity Content Migration was selected for its use of native Documentum connector and its proven ability to successfully pull out all content and meta-data while protecting the data integrity.

Using the new information architecture developed by IV business stakeholders, EIM and SeeUnity's Velocity Content Migration performed meta-data transformations to ensure that documents and their meta-data would map seamlessly to NetDocuments. Following the extraction to the file system, EIM used NetDocument's importer to move all content and its newly transformed meta-data directly from the file system to NetDocuments. According to John Barton, Business Systems Analyst from Intellectual Ventures, "With partnership from EIM and SeeUnity, the successful completion of this effort allowed us to consolidate 700GB worth of data and configure system interfaces that NetDocuments supports. This has helped us create operational efficiencies within our organization and reduce costs."

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> -John Barton, Business Systems Analyst at Intellctual Ventures

HOW NETDOCUMENTS IS HELPING INTELLECTUAL VENTURES

The NetDocuments application created a single, centralized, managed repository of record for unstructured content and its meta-data, which met Intellectual Ventures' document management goals and assists in:

- Driving revenue goals through efficient effective asset and deal licensing program development
- Providing a single common system for document storage and management, reducing support and user training costs
- Ensuring compliance with records retention and legal hold requirements
- Contributing to IV's Enterprise Search program
- Utilizing meta-data tagging, resulting in more relevant search results
- Leveraging existing usage of NetDocuments and the ability to discontinue their version of Documentum that is no longer supported.

NetDocuments allowed Intellectual Ventures to achieve these goals without requiring the oversight needed by Documentum.

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ABOUT EIM

EIM International leads the content arena with document, email, and records management solutions. EIM delivers a valuable combination of technical and business expertise. Professional consulting services include conceptualization, design, and implementation of ECM systems. EIM offers world-class integration with the leading content management software providers SeeUnity, OpenText, & NetDocuments. EIM supports clients in North America and abroad.

ABOUT SEEUNITY

SeeUnity was founded in 2005 by industry veterans looking to solve real world problems within the enterprise content management industry. With its headquarters in Northern Colorado, SeeUnity has built a team of passionate professionals who strive to help businesses solve their enterprise content issues. SeeUnity proudly serves 300+ customers and 30+ partners across the globe with heavy influence in North America, Australia, and Europe. SeeUnity is a Microsoft Gold Certified ISV Partner, serving customers of all sizes including Fortune 500 businesses and AMLaw 200 firms.

Integration of ECM systems has been the main focus of SeeUnity since its inception. At the time, SeeUnity's founders believed that was the largest problem plaguing the industry, and it has held true throughout the years. Today, SeeUnity supports over 10 connectors including: Alfresco, Microsoft SharePoint, OpenText eDOCS, OpenText Content Server, iManage Work, IBM FileNet, and EMC Documentum. Over the years, SeeUnity has expanded its solutions and software to enhance its integration offerings with migration, synchronization, and mobility solutions to help solve any integration challenge businesses meet.